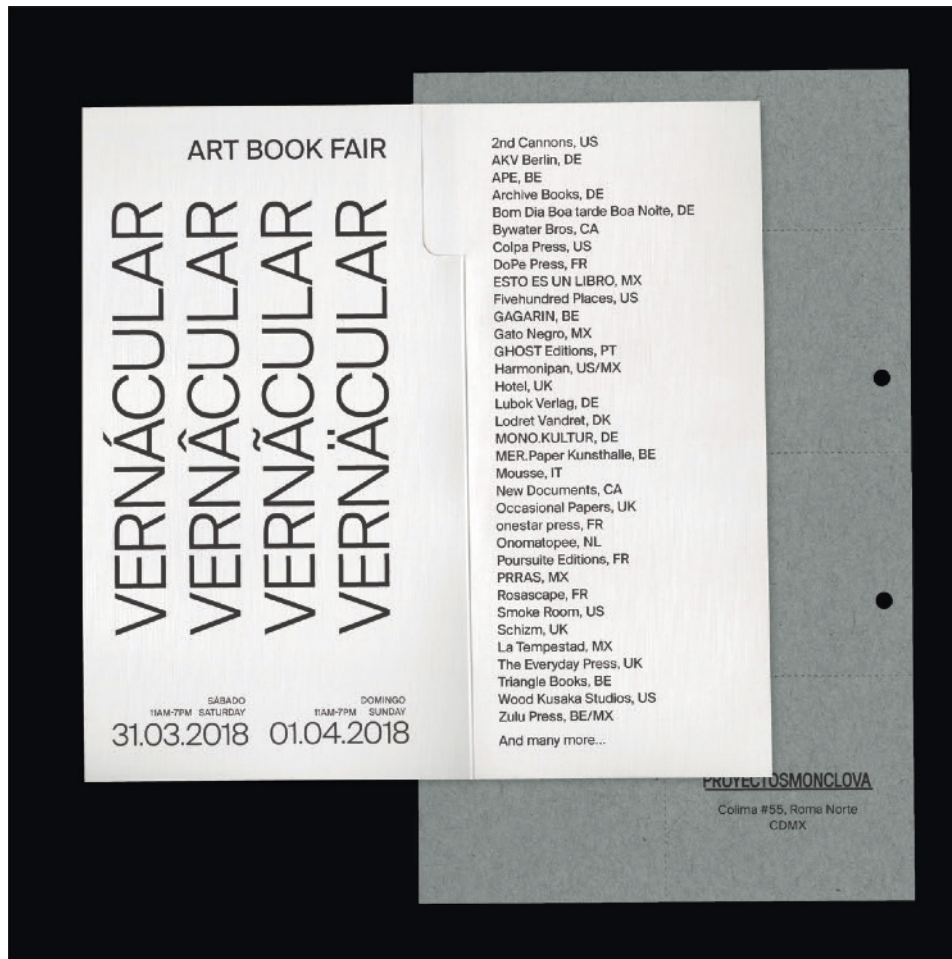


PROYECTOSMONCLOVA

FOR IMMEDIATE RELEASE

March 1, 2018



Vernacular: Art Book Fair brings books by international publishers to CDMX: March 31 & April 1, 2018

PROYECTOSMONCLOVA and The Vernacular Institute are pleased to announce Vernacular, Saturday, March 31, 2018 and Sunday, April 1, 2018. Offering the public more than 200 titles from over 50 international publishers, the pop up art book fair will serve as an extension of the exhibition *de Métrico a Imperial* by Ištvan Išt Huzjan concurrently on view at PROYECTOSMONCLOVA.

Vernacular is dedicated to the promotion and appreciation of art and independent publications. With special emphasis on publications that deploy performative approaches to editing, printing and writing, Vernacular places Huzjan's work in dialogue within a global context of artist-book production. The fair will bring key art publications to Mexico City including a selection of international artist books, art catalog(ue)s, monographs, photography books and zines from a diverse range of publishers in Berlin, Brussels, London, Los Angeles, Lisbon, Paris, Mexico City, New York and more.

Through circulation and consumption of artist-made books, Vernacular supports a sense of global artistic community by promoting commonalities between artistic languages and printed matter that are bound in artists' individual visual and narrative vernaculars.

Vernacular is curated by Frances Horn and Jo Ying Peng.

Special Programming

Artist talk and book signing by Ištvan Išt Huzjan - Saturday, March 31, 2018, 3 PM

www.vernacular.mx